



Want to learn the secrets of political fundraising? Have an interest in conservative politics? Love technology? This is the job for you!

ACCOUNT COORDINATOR

Location: **Leesburg, VA**

Salary: **\$35K-\$50k (based on experience)**

Description

As an Account Coordinator for Active Engagement, you will be working hand-in-hand with Account Executives to implement sophisticated email marketing strategies. You will interface with our clients on a daily basis, help setup and deploy marketing emails (we sent 150 million last month!), and prepare reports for clients. You will use our state-of-the-art, proprietary fundraising tools to run some of the country's most successful digital fundraising programs.

Required Experience

- interest in conservative politics
- proficiency in MacOS
- interest in technology
- interest in digital marketing and fundraising
- experience working with HTML

Desired Experience

- experience working with Email Service Providers (ESPs)
- online advertising (Google AdWords, Facebook advertising)

INTRODUCTION

to Active Engagement

After nearly thirty years building his reputation as the nation's premier conservative political fundraising and communications consultant, Richard Norman recognized the need for a full-service online fundraising agency servicing constitutional conservative and pro-liberty non-profits, political action committees, and candidates. Thus, Active Engagement (AE) was born in 2009. We pride ourselves on providing state-of-the-art technology paired with excellent customer service and customized programs.

In the eight years since our founding, the AE team has become a leader in the industry and surpassed all of our expectations, having raised more than \$125 million across a wide spectrum of clients including Hillsdale College, Alliance Defending Freedom, Heritage Foundation, the Republican National Committee - Trump for President Joint Fundraising Committee, Herman Cain for President, Reigniting the Promise PAC, Senate Conservatives Fund, Tea Party Patriots, Tea Party Patriots Citizens Fund, the American Conservative Union, Citizens United, Media Research Center, Black Conservatives Fund, and many more.

AE is uniquely positioned in the political marketplace. While most competitors tend to focus heavily on candidates, AE focuses primarily on 501(c)3 and 501(c)4 nonprofits and Political Action Committees (PACs).

This is an important distinction because while campaigns tend to operate on a one- to two-year ramp-up schedule leading up to an election, non-profit organizations and PACs must structure their marketing and development plans for long-term stability, viability, and growth.

No agency in the country has as much experience building profitable digital programs for pro-life, pro-liberty, and pro-family organizations as Active Engagement, and we're very proud of that distinction.

Company Culture

Active Engagement's company culture is built around personal responsibility. AE doesn't have a formal organization chart, and you won't be answering to a manager, but rather to the team as a whole. You will be judged solely by the quality and quantity of your work, in that order. Employees enjoy a "Cadillac" benefits package that includes flexible work hours and UNLIMITED vacation time. Employees who thrive at AE are self-motivators and outside-the-box problem solvers.